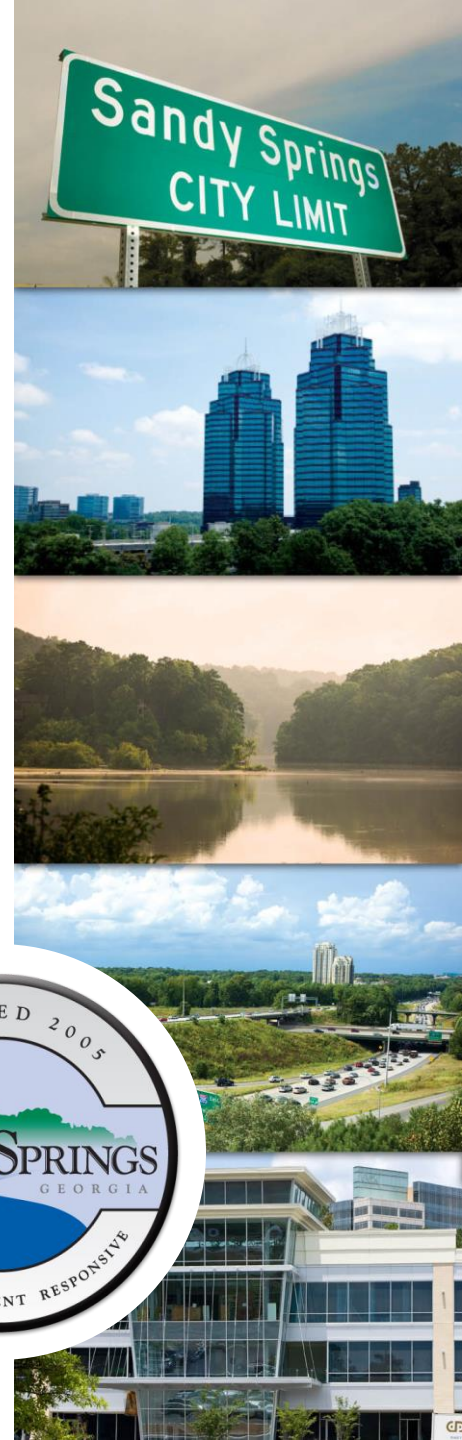


# SERVING SANDY SPRINGS

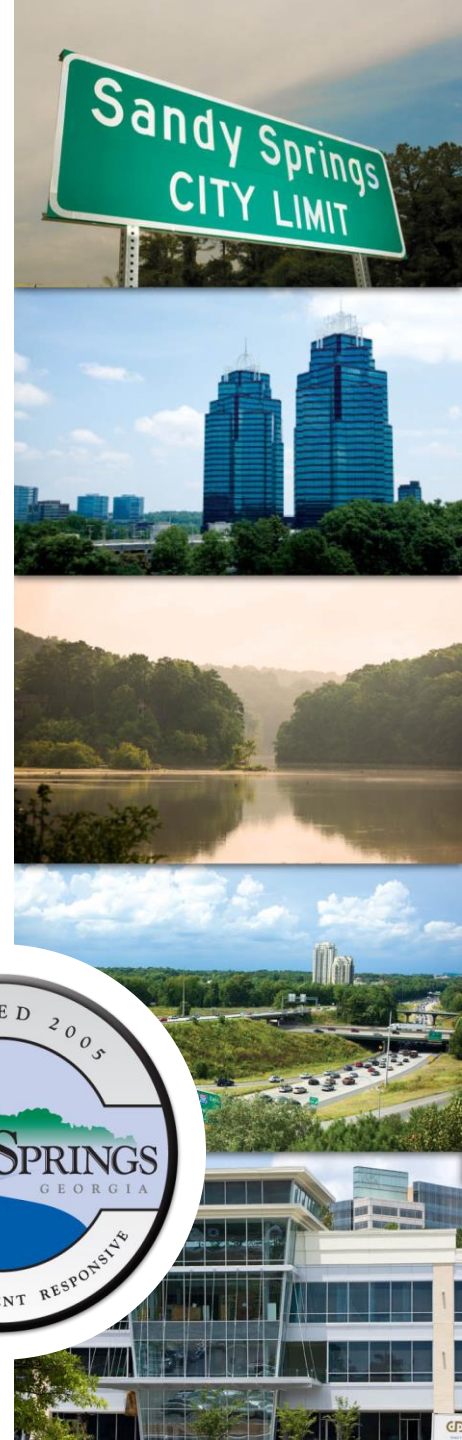
June 30, 2015



# Raquel González

Executive Assistant, CMO

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# Background

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- Incorporated December 2005 after more than 30 years of effort by Sandy Springs residents
- Founded on a non-traditional model of government: the public-private partnership (PPP)
  - General Government Services
  - Public Safety Services

# About Sandy Springs



- Location: Atlanta Metro Area
- Population – 99,770 (2013 estimates)
- Form of Government: Council/Manager
- Government Service Model: All non-public safety services provided through PPP model
- Annual Operating Budget: \$87.8 Million
- Capital Projects Fund: \$90.5 Million

# Sandy Springs At A Glance

- Demographically diverse:
  - 65.05% White
  - 19.95% Black
  - 14.3% Hispanic
- 47,000 housing units (90% occupied)
- Population swells to 200,000 during daytime
- 9<sup>th</sup> wealthiest community in the country ([www.portfolio.com](http://www.portfolio.com)) and the safest neighborhood in Metro Atlanta

# Public Private Partnership

- City and all General Government Services contractors work collaboratively to provide services to Sandy Springs residents
- Core group of City employees provide overall leadership and inherently governmental functions
  - City Manager, Assistant City Managers (2), Finance & Administrative Services Director, City Clerk, Court Administrator, Human Resources Director
- General Government Services contractors are responsible for providing all services deemed necessary and essential by a municipal government for operations

# Adopted Priorities

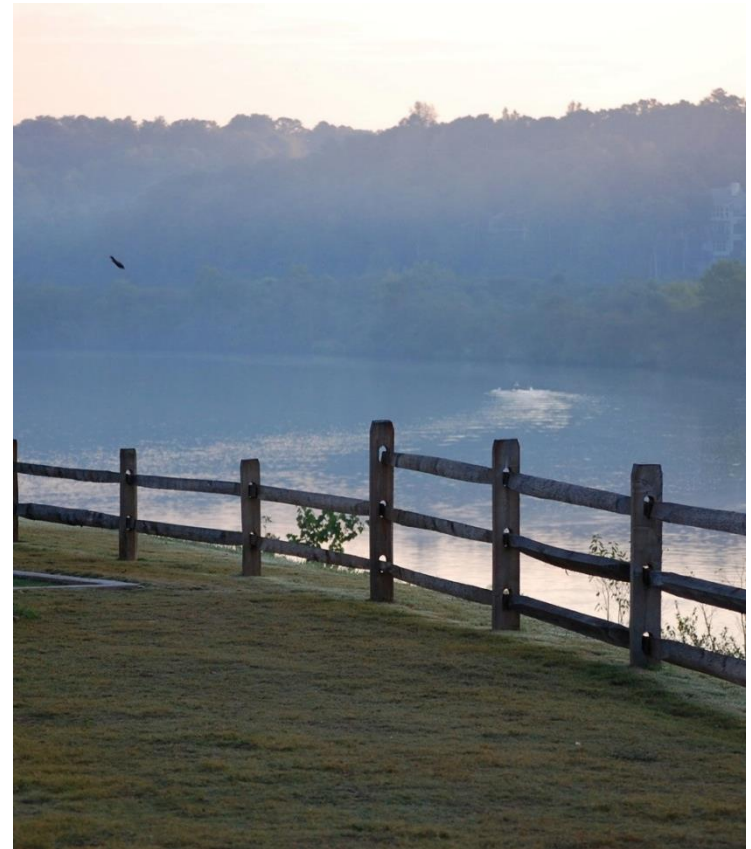
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# Goal of the Non-Profit Funding Program

- Non-profit Policy Revised in March 2014
- Establish consistent response to requests for assistance
  - Financial
  - Non-financial





## Who is eligible?

- Non-profits with their 501(c)3 at the time of application submission.

## Who is not eligible?

- Programs that promote religion or religious themed events
- Organizations that support political activities and/or private interests
- Organizations that discriminate based on race, color, religion, gender, national origin, disability, sexual orientation or age

# What can funds be used for?

- Direct services to Sandy Springs residents ONLY
- *“Services that provide a direct, documented benefit”*

## **Funds cannot be used for:**

- Operational, administrative or fundraising functions
- Additionally, the City requires a direct relationship with non-profit organizations receiving funding through this program

# How applications will be evaluated

- Is City receiving the best value for the resources requested? (75%)
  - Does the request carry out a public purpose?
  - Does the request further a City-adopted priority?
  - Is the proposed project achievable within the fiscal year?
  - How long has the non-profit organization been in existence? Does the non-profit organization have a proven track record of service provision?

# How applications will be evaluated

- Is the non-profit accessing all available resources? (25%)
  - Do the financial records of the organization indicate fiscal accountability?
  - Does the organization's budget adequately provide resources for operation and program expenses?

# How to Apply?

- All applications **must** be submitted online  
[www.sandyspringsga.gov/ServingSandySprings](http://www.sandyspringsga.gov/ServingSandySprings)
- Applications must include:
  1. Project Proposal
  2. Organizational Overview

Applications due: Friday, July 17 at 5:00pm

# How to Apply: Project Proposal

- a. Explain how the program or project will meet a public need of the residents of the City and further an adopted priority of the City.
- b. Describe the population that will be served by the requested resources.
- c. Detail the project timeline and deliverables.
- d. Explain whether the non-profit organization's mission or services are duplicated by other organization(s) and if so, how collaboration and coordination of services occurs.
- e. Describe the projected impact and anticipated outcomes of the project, as well as how your organization will measure the project's success.
- f. Provide a complete and detailed project budget, using the following budget categories: Supplies, Equipment, Travel, Contracted Services, and Professional Services. Include both project expenses, and any in-kind contributions and/or other support that may leverage the proposed project's budget. Identify the status of in-kind contribution and other support as "requested" or "secured".

# How to Apply: Organization Overview

- a. List of paid staff and salaries.
- b. List of the organization's board of directors, including lengths of service, terms of office, officer assignments, and a *statement confirming the composition of the current board of directors meets the organization's bylaw requirements and an explanation if it does not.*
- c. Copy of the organization's multi-year plan to achieve financial stability.
- d. Copy of the applicant organization's most current financial statement (completed within last twelve (12) months), including balance sheet and profit and loss statement. The balance sheet must include an explanation for any reserves held by the organization.
- e. Copy of the prior year IRS tax return or IRS 990 form.
- f. Copy of the organization's 501(c)(3) certificate and the annual certificate of registration with the Georgia Secretary of State's Office authorizing non-profit status.
- g. Certification executed by an authorized officer of the organization

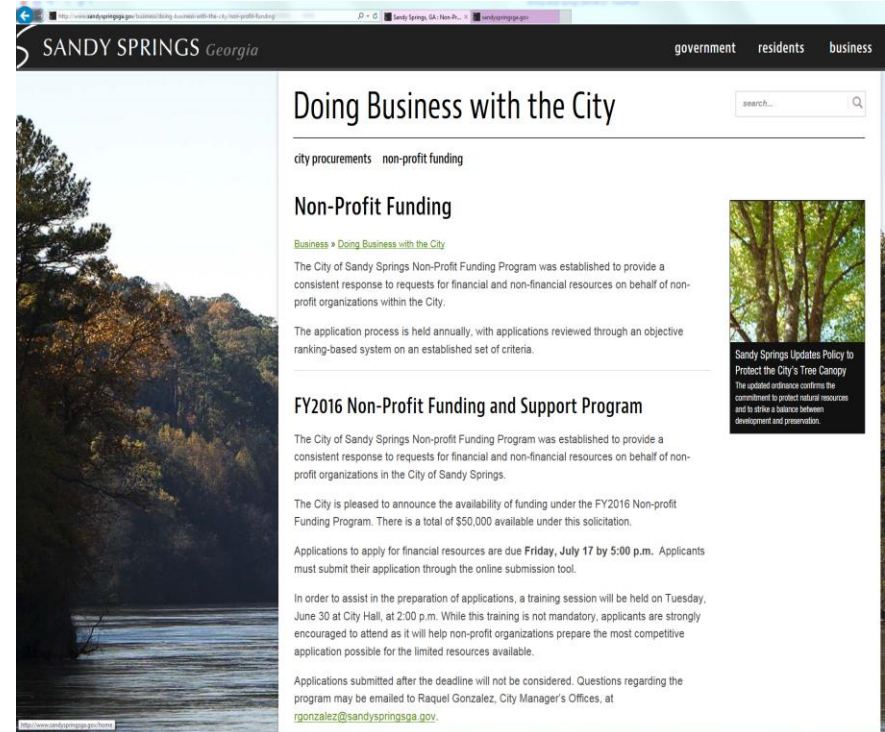


# When Submitting Your Application

- All fields are mandatory in the online form

[www.sandyspringsga.gov/ServingSandySprings](http://www.sandyspringsga.gov/ServingSandySprings)

- Upload attachments as a **single PDF**



# Tips

- Follow the directions.
- Have someone unfamiliar with your request proofread your application.
- *Due knot rely on spell cheque.*
- Double check the math in your budget.

# QUESTIONS

